



### Summer's Nearly Here! Toss Some Roadkill on the Grill!

PETA is urging die-hard meat lovers to help save animals by scouring the streets and turning vehicular victims into vittles. If you're wondering why the world's largest animal rights organization would encourage consumption of roadkill kebabs, read on!

### Factory Farming—It's Wheely Awful!

Millions of animals are killed on highways every year, and if just left there to rot, these carcasses go to waste. At PETA, we realize that squirrels are squished by Subarus and 'possums get plowed over by Pathfinders. We don't like it, but it happens. At least, with these animals, there's a good chance that Thumper was scampering about, happy and free, until that final moment when the Rabbit came around the corner. Odds are, he never knew what hit him.



Such is not the case for all the cows, pigs, chickens, fish, and other commonly farmed animals who are unlucky enough to be born wearing the label "USDA meat." They have personalities and are quite capable of forming communities and relationships if given the chance. Instead, factory farms deny animals everything that is natural or enjoyable to them, condemning them to frustrating lives in filthy, cramped cages, stalls, and sheds, where only a steady diet of pharmaceuticals keeps them alive through the miserable and unnatural conditions. These animals, whose capacity for pain and suffering is similar to our own, undergo excruciating debeaking, tail-docking, and castration—all without painkillers. They never feel a ray of sunshine on their backs or breathe fresh air—until their hellish, harrowing ride to the slaughterhouse where, if they're lucky, slaughterhouse workers stun them before hoisting them upside-down and slitting their throats. [Click here](#) to learn more about factory-farming cruelties.





### **“Tired” of Vegetarians’ Driving You Nuts With Guilt Trips About Factory Farming? Then, Drive by and Dig in!**

Make no mistake—PETA has and will always urge people to kick their unhealthy meat addictions. Medical experts agree—it’s better for human health not to consume artery-clogging animal flesh. Still, the fact remains that many meat addicts cling to their chicken wings as tightly as 2-year-olds cling to their “blankies.” But rather than condemn billions of thinking, feeling animals to factory-farm miseries, die-hard meat-eaters can help clear their consciences—and the streets—by eating roadkill. Remember, no pesticides, no growth stimulants or hormones, and no antibiotics went into their food. Roadkill is natural, organic, and pesticide-free!



### **It looks just like Hamburger!**



**PETA**

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